

OUR COMMUNITY FOUNDATION

BRANDING GUIDE

LOGO

Our Community Foundation will directly provide logo files to partners and grantees via email. Below is guidance on how logo should be used.

Primary logo – this should be the default logo used on any publications



Secondary logos – greyscale logo available to be used in black and white publications only.



Dimensions and Placement

- The logo may be scaled up or down to fit the publication but must maintain its square shape.
- A 1"x1" square is the smallest minimum size the logo should be.
- Colors and fonts should not be distorted.
- Placement should always be 90° (do not place at an angle)